SOCSoter – A Reimagined Platform

Hagerstown, MD - Monday, July 27, 2020 - With cyber-attacks and malware becoming ever more sophisticated, small businesses are coming to realize that basic cybersecurity hygiene isn't enough to protect them. These businesses need more advanced tools and expert knowledge to keep their data and systems safe.

SOCSoter has reimagined its platform to address small business cybersecurity concerns; serviced by Managed Service Providers (MSP). By partnering with MSPs, SOCSoter enables small businesses to take advantage of a fully managed Security Incident and Event Monitoring (SIEM) solution, backed by a fully staffed, 24/7 Security Operation Center (SOC). All offered at a price small business clients can afford.

Not just trusting in technology to protect its partners and their clients, SOCSoter also relies on a team of seasoned US-based analysts and tight protocols. Excellent customer service and sophisticated processes enable SOCSoter to execute quick detection and response actions to potential cyber incidents, thus achieving the goals of the platform.

While traditional SIEMs collect, alert and report on logs, SOCSoter's SIEM solution provides an added level of protection. Not only does the SIEM deliver all of these, it also does deep packet inspection and generates NetFlow analysis of all internal network traffic. This is critical when malware moves laterally across a network and this feature sets SOCSoter's SIEM apart from the competition. The SOC immediately identifies malicious behavior, alerts the client and provides prompt remediation recommendations.

The SOCSoter SOC-SIEM solution also acts as a threat hunting platform by enabling SOC analysts to dive into network, endpoint and cloud data, leveraging threat intelligence and emerging threat techniques to determine if malicious activity is taking place. The platform combines Endpoint Detection and Response (EDR) along with on-premise and Cloud SIEM technology to provide a complete Managed Detection and Response (MDR) solution.

"We don't simply rely on automated alerts. Our proprietary platform combines powerful machine learning techniques and A.I. with real-time intelligence checked and vetted by actual humans in our Security Operations Center. Our partners greatly benefit from having 24/7 active monitoring for critical environments. There is also a level of comfort for MSPs and customers in knowing that our SOC is 100% U.S. based and that this critical security function is not being outsourced overseas. Our partners trust us with their security and the security of their customers, and we take much pride in that." says Eric Pinto, Senior Director of Channel.

SOCSoter understands both the motivations and the challenges of the Small/Medium Business (SMB) market. Thus, its products not only align with the needs of the market, but they are also priced accordingly. Through partnership with MSPs SOCSoter removes the technical and pricing barriers commonly preventing the market from strengthening their cybersecurity posture.

About SOCSoter:

SOCSoter offers Managed Detection and Response (MDR) and SOC Services on a SIEM platform to help cross-selling, up-selling and account acquisition for MSPs operating in the SMB market. No need for additional IT staff or training; just comprehensive 24/7 network security at an affordable monthly price so you can grow your business. SOCSoter offers managed and professional services through their proprietary technology.

For more information regarding SOCSoter and the services they provide small and mid-sized businesses call (866)977-7621 or visit www.socsoter.com.

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